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User experience is an important aspect of every web site and all web sites can benefit from effective caching and file size reduction. We have applied web site optimization methods typically used with high traffic sites and simplified their implementation. Coupling these methods either [memcached](#) and/or opcode caching and the [CDN](#) of your choosing to provide the following features and benefits:

- Improved Google search engine ranking
- Increased visitor time on site
- Optimized progressive render (pages start rendering immediately)
- Reduced [HTTP](#) Transactions, [DNS](#) lookups and reduced document load time
- Bandwidth savings via Minify and [HTTP](#) compression of [HTML](#), [CSS](#), JavaScript and feeds
- Increased web server concurrency and increased scale (easily sustain high traffic spikes)
- Transparent content delivery network ([CDN](#)) integration with Media Library, theme files and WordPress core
- Caching of pages / posts in memory or on disk or on [CDN](#) (mirror only)
- Caching of (minified) [CSS](#) and JavaScript in memory, on disk or on [CDN](#)
- Caching of database objects in memory or on disk
- Caching of objects in memory or on disk
- Caching of feeds (site, categories, tags, comments, search results) in memory or on disk
- Caching of search results pages (i.e. [URIs](#) with query string variables) in memory or on disk
- Minification of posts / pages and feeds
- Minification (concatenation and white space removal) of inline, external or 3rd party JavaScript / [CSS](#) with automated updates
- Complete header management including [Etags](#)
- JavaScript embedding group and location management
- Import post attachments directly into the Media Library (and [CDN](#))

Your users have less data to download, you can now serve more visitors at once without upgrading your hardware and you don't have to change how you do anything; just set it and forget it.