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 **W3 Total Cache** by W3 EDGE®

**Viewing: Browser Cache Settings** ▾

Browser caching is currently **enabled**.

**General**

Specify global browser cache policy.

**Set expires header**  
*Set the expires header to encourage browser caching of files.*

**Set cache control header**  
*Set pragma and cache-control headers to encourage browser caching of files.*

**Set entity tag (eTag)**  
*Set the Etag header to encourage browser caching of files.*

**Set W3 Total Cache header**  
*Set this header to assist in identifying optimized files.*

**Enable HTTP (gzip) compression**  
*Reduce the download time for text-based files.*

**Do not process 404 errors for static objects with WordPress**  
*Reduce server load by allowing the web server to handle 404 (not found) errors for static files (images etc).*

404 error exception list:

*Never process 404 (not found) events for the specified files.*

**Save changes**

**Cascading Style Sheets & JavaScript**

Specify browser cache policy for cascading style sheets and JavaScript files.

**Set expires header**  
*Set the expires header to encourage browser caching of files.*

Expires header lifetime:  seconds

**Set cache control header**  
*Set pragma and cache-control headers to encourage browser caching of files.*

Cache Control policy:  ▾

**Set entity tag (eTag)**  
*Set the Etag header to encourage browser caching of files.*

**Set W3 Total Cache header**  
*Set this header to assist in identifying optimized files.*

**Enable HTTP (gzip) compression**  
*Reduce the download time for text-based files.*

**Save changes**

**HTML**

Specify browser cache policy for posts, pages, feeds and text-based files.

**Set expires header**  
*Set the expires header to encourage browser caching of files.*

Expires header lifetime:  seconds

**Set cache control header**  
*Set pragma and cache-control headers to encourage browser caching of files.*

Cache Control policy:  ▾

**Set entity tag (eTag)**  
*Set the Etag header to encourage browser caching of files.*

**Set W3 Total Cache header**  
*Set this header to assist in identifying optimized files.*

**Enable HTTP (gzip) compression**  
*Reduce the download time for text-based files.*

**Save changes**

**Media & Other Files**

**Set expires header**  
*Set the expires header to encourage browser caching of files.*

Expires header lifetime:  seconds

**Set cache control header**  
*Set pragma and cache-control headers to encourage browser caching of files.*

Cache Control policy:  ▾

**Set entity tag (eTag)**  
*Set the Etag header to encourage browser caching of files.*

**Set W3 Total Cache header**  
*Set this header to assist in identifying optimized files.*

**Enable HTTP (gzip) compression**  
*Reduce the download time for text-based files.*

**Save changes**